



NES2012

Saltsjöbaden, Stockholm, Sweden, 19-22 August, 2012, www.nes2012.se

Invitation to sponsors

In 2012, Stockholm plays host to the 44th annual Nordic Ergonomic Society's international conference that highlights 'Ergonomics for sustainability and growth'. The event brings together professionals active in ergonomics, from industry, occupational health services, research and education. A vital meeting points for industry professionals, practitioners, researchers and educators! We are expecting 200-300 participants, primarily from Sweden and the Nordic countries, but also from the rest of Europe and other continents. Several specially invited and established researchers and representatives from industry will hold key-notes, among others Leif Östling, President and CEO of Scania.

Sponsoring the conference not only promotes your trademark, but also helps build professional networks, including:

- Meet decision makers who are investing in work site products and services.
- Interact with ergonomics experts and advisors involved with selecting and purchasing products.
- Strengthen your competence in ergonomics by participating in conference sessions, discussions and work-shops.
- Participate in the conference and exchange experiences and knowledge with both researchers and practitioners.
- Identify applied research and development projects that support business goals.
- Enhance your knowledge of leading edge research.
- Connect with possible future colleges.

About the conference

The theme for the 2012 conference, Ergonomics for Sustainability and Growth, includes:

- Ergonomics as a business strategy
- Sustainable working life and sustainable life style
- Future Technologies, products and services
- Ergonomics for lifelong well-being

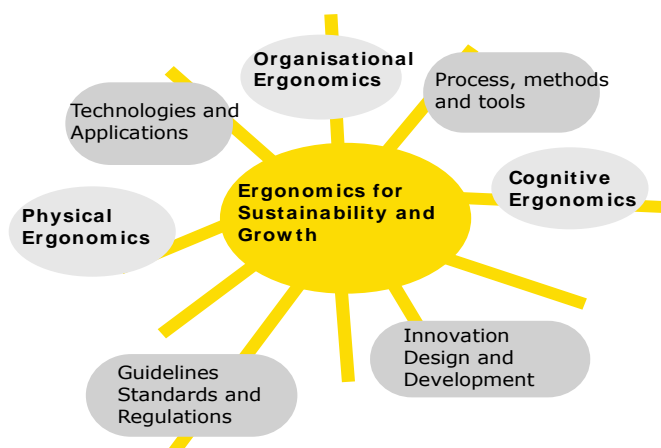
Additional themes:

- Management and development for sustainability
- Psychosocial ergonomics
- Stress
- Information design
- Change management and evaluation
- Occupational health and safety
- Safety and human performance
- Visual ergonomics
- Usability and accessibility
- Education, learning and training
- Ergonomic interventions

NES 2012

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The conference content is illustrated by the figure below.



Date and venue

NES2012 will be held August 19-22, 2012. A pre-conference get-together will take place on the evening of Sunday August 19. NES2012 is held at Vår Gård conference center, beautifully situated in Saltsjöbaden at the seaside and is easily reached by bus or train. Located in the Swedish archipelago, NES2012 offers opportunities for inspired meetings, all within unique, turn-of-the-century surroundings.

Payment

Payment is required within 30 days of signing the contract with the NES2012 sponsor committee.

IBAN: SE55 9500 0099 6018 0304 4237

BIC: NDEASESS

Please contact Hanna Skoog at hanna.skoogehss@gmail.com for questions regarding payment.

Contact us

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For latest update visit www.nes2012.se

NES2012 – possible sponsor packages

Gold - 50 000 SEK

- Presented as gold sponsor during the conference's opening session.
- Logo displayed on screen before each session.
- Presented as gold sponsor during the conference dinner.
- Presented as gold sponsor on the NES2012 home page.
- Logo and company name printed on all conference material.
- Exhibition space of about 8 m².
- Include material in conference folder.
- Complimentary conference participation for two representatives (worth 16 000 SEK).

Silver - 25 000 SEK

- Logo displayed on screen before each session.
- Presented as silver sponsor on the NES2012 home page.
- Logo printed on all conference material.
- Exhibition space of about 4 m².
- Include material in conference folder.
- Complimentary conference participation for a representative (worth 8 000 SEK).

Bronze - 15 000 SEK

- Logo displayed on screen before each session.
- Presented as bronze sponsor on the NES2012 home page.
- Logo printed on all conference material.
- Wall-panels for poster style material in the exhibition area.
- Include material in conference folder.

Activity – 15 000 SEK - 25 000 SEK

- There is an option to sponsor and name a conference activity.
- Host for the selected activity.
- Opportunity to make a five minutes presentation of the company, its products and concepts in connection to the activity.
- Presented as other sponsor on NES2012 homepage.
Examples of activity:
- Get-together-activity, Sunday evening 15 000 SEK
- Social activity, Monday evening 20 000 SEK
- Networking lunch, Monday or Tuesday 25 000 SEK

Session– 15 000 SEK

- Hosting the session.
- Logo in conference materials.
- Opportunity to make a brief presentation during the current sessions.
- Presented as other sponsor on NES 2012 homepage.
- Include material in conference folder